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NC Department of Health and Human Services NC Nurse Aide I Curriculum

Module D
Culture and Communication

July 1, 2024

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## **Objectives**

- 1. Describe components of therapeutic and nontherapeutic communication
- 2. Discuss the importance of appropriate communication skills
- 3. Describe barriers to communication
- 4. Explore how culture and religion impact communication
- Discuss the Nurse Aide's (NA) role and responsibilities for effectively communicating with a variety of individuals

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#### **Communication - Definition**

Successfully sending and receiving messages using signs, symbols, words, drawings, and pictures



## **Communication – Appropriate Methods**

- Use words that mean the same to the sender and receiver
- Use words that are familiar
- Be concise
- State information in an organized, logical order
- State facts and be specific



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# **Communication – Three-way Process**

Simplest form

- -Sender
- -Receiver
- -Feedback



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## **Communication - Verbal**

- Use written or spoken words, pictures or symbols to send a message
- Speak plainly
- Actively listen
- Use silence
- Paraphrase, clarify, and focus



• Ask direct, open-ended questions

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#### Communication - Non-Verbal

- Use body language movements, facial expressions, gestures, posture, gait, eye contact and appearance
- Use to support or oppose spoken or written communication
- Use to block communication
- Is perceived in different ways by different individuals



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#### Communication - Non-Verbal

- · Positive body language
- Face the resident while speaking, stand up straight, smile, nod with approval, place arms at sides, show relaxed movements



- Negative body language
  - Turn your back during communication, slouch, avoid eye contact, eye roll, frown, cross arms across chest, show tense movements



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#### Communication - Importance

- Learn about the resident and his/her needs
- Encourage the resident and family
- Establish trust
- Build relationships



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## Communication - Importance

- Serve as a liaison between the resident and health care team
- Provide information and respond to questions appropriately
- Listen, observe, report, and record details accurately

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#### **Communication - Barriers**

- Language
- Inappropriate words, clichés or slang
- Responses that cause confusion or frustration
- Talking too fast
- Giving advice or personal opinions
- Ignoring or belittling the resident

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### **Communication – Barriers**

- Using non-verbal body language when verbal is more appropriate
- Prejudices and attitudes
- Different life experiences
- Age
- Cultural differences
- · Noise and lack of privacy
- Mental or physical impairments



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#### Culture

Characteristics of a group of people that are passed on for generations.

- Varies: encompasses different races and nationalities
- Tend to share biological and physiological characteristics



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#### **Culture - Characteristics**

- Include language, values, beliefs, habits, likes, dislikes and
- · Not all individuals accept all characteristics of the group
- People from different backgrounds may have different expectations



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## **Culture - Knowledge**

- People react differently based on their own beliefs and values
- Emotions can promote or prevent healing
- Understand personal space



### Culture - Knowledge

Family is important

- Living together
- Living separately
- Being isolated



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### Culture - Knowledge

- Hygiene
  - -Bathing
  - -Clothing
- Illness
- -Self-image
  - -Treatment options
  - -Acceptance
  - -Denial





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## Religions

- Recognized throughout the world
- A few types: Buddhism, Christian, Hindu, Islam, Jehovah's Witness, Jewish, and Mormon
- Play a vital role in the resident's life
- Impact acceptance or rejection of medical treatments and care
- Are misunderstood due to lack of knowledge

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#### Communication - NA's Role

- Develop skills that enhance effective communication
- Use appropriate verbal and non-verbal communication skills
- · Listen to what is being said
- Ask for clarification and acknowledge understanding
- Avoid interrupting



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#### Communication - NA's Role

- Do not express personal opinions or disapproval
- · Develop patience
- Reduce or eliminate distractions
- Use silence appropriately, in a supportive manner



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# Culture and Communication the NA's Role

- · Accept each resident as an individual
- Follow the nursing care plan that includes cultural and religious beliefs
- Demonstrate respect
- Follow appropriate cultural preferences
- Communicate in a non-threatening, therapeutic manner

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# Cultural Communication Special Approaches

- Use a caring tone of voice and facial/body expression
- Speak slowly and distinctly, but not loudly
- Keep messages simple
- · Repeat the message in different ways as needed
- Focus on a single idea or experience

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### Cultural Communication Special Approaches

- · Avoid medical terms and abbreviations.
- Allow silence.
- Pay attention to details.
- Note and use words that the resident seems to understand.
- Reference a language translator.



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## Cultural Communication Health Care System

- Language
- · Beliefs
- Practices
- Rituals
- Expectations



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